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<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)	Application Number	10/808,993
	Filing Date	March 24, 2004
	First Named Inventor	Fikes, Andrew
	Art Unit	3622
	Examiner Name	Unassigned
Total Number of Pages in This Submission	Attorney Docket Number	025.0380.US.UTL

ENCLOSURES (Check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Law Offices of Patrick J.S. Inouye
Signature	
Date	July 1, 2004

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Fikes et al.

Serial No.: 10/808,993

Filed: March 24, 2004

Title: System And Method For Providing  
On-Line User-Assisted Web-Based  
Advertising

Group Art Unit: 3622

Examiner: Unassigned

Attorney Docket No.: 025.0380.US.UTL

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Dear Sir:

This Information Disclosure Statement is submitted:

- ☒ under 37 CFR 1.97(b), or  
(Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
- ☐ under 37 CFR 1.97(c) together with either a:  
☐ Statement under 37 CFR 1.97(e), or  
☐ a \$180.00 fee under 37 CFR 1.17(p), or  
(After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)
- ☐ under 37 CFR 1.97(d) together with a:  
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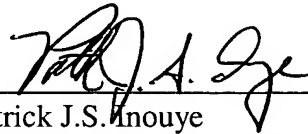
☒ Applicant(s) submit herewith Form PTO 1449-Information Disclosure Citation together with copies, of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

The relevance of the attached references is that this is the closest art of which Applicant is aware. Applicant submits that the above references taken alone or in combination neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to this application is respectfully requested.

It is requested that the information disclosed herein be made of record in this application.

Respectfully submitted,

**Customer No. 22895**

A handwritten signature in black ink, appearing to read "Patrick J.S. Inouye", is written over a horizontal line.

Patrick J.S. Inouye  
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